

Canon



SWINDON TOWN FOOTBALL CLUB

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Today's visitors

HALIFAX TOWN

Division IV

Tuesday, September 6th

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Dr. J. NICHOLAS

From the desk of Ken Beamish



The following notes have been written prior to our home fixture with Chester City. Hopefully you have enjoyed the performance the players have put on. Which means of course the result was a successful one and you have, like me, had a peaceful and enjoyable weekend.

The game of football is as we all know, very unpredictable and no more so than at the start of a new season. There have already been what look like on paper, some very strange results. I believe this is due to the natural enthusiasm of players and clubs which happens every year. I am sure there are twenty three other clubs in our league all believing that they have a stronger squad and an even better chance of promotion than they had last term. At the end of the day though after the initial enthusiasm wanes, the good form of the better players shows through and the more consistent teams will then come to the fore in the promotion race. I think it could possibly take two to three months before the League is looking realistic and the contenders for promotion will be seen then.

To gain promotion of course as well as consistency in performance a team has to have a near one hundred per cent home record and these two home fixtures can go a long way to setting our standards towards home results.

Halifax of course did us no favours at all last year and I am sure they have not travelled down here this season, just for the ride. But I am sure we will be sending them home minus the three points they took from the corresponding fixture last season.

I'm sure the people that came to the Reserve fixture on Wednesday fully enjoyed themselves. With West Ham United fielding a very strong team that included players like Lampard, La Ronde, Dickens and Allen, the team did very well to keep battling away and it was only in the last ten minutes that West Ham gained the winning goals. Obviously not all the Football Combination teams will be as strong as West Ham so I am sure results will be very favourable in the future.

Front Cover inset **CHARLIE
HENRY**

Printed by: EJW Colour Print Ltd.
Stratton Road, Swindon, Wiltshire.



CHAIRMAN'S NOTES

Tonight we welcome the Players and Officials from Halifax Town F.C. Last season Halifax took 6 points from us and so we are looking to the team to reverse the situation this year.

Those of you who saw the game at the County Ground at the start of last season will remember how well we played, yet were beaten by a breakaway goal late in the second half.

I have to apologise to all of you who buy our programmes in that this issue will not be up to our usual standards due entirely to the fact that we have problems in our Administration Staff. Our long serving Bert Middleton has become seriously ill and cannot return to work, we had Pam leave for another job and our other lady secretary has been away ill. This coupled with the fact that we have 3 home games in 8 days has meant that our Secretary Bob Jefferies has been burning the midnight oil and just cannot keep pace with the workload. Bob too has his problems as his father is also seriously ill in the St Margarets Hospital. So we are very sorry and promise you will get a value for money programme as the season progresses.

I shall hope to give you some insight into the financial side of the Club as so many supporters just do not appreciate how much it costs to operate a League Club, particularly when the ground is not owned by the Club.

The handsome fee we received from Aston Villa for Paul Rideout did not bring the overdraft down sufficiently to put our Bank into Credit. Had we not sold Paul, it would be difficult to see how the Club could have survived another season and this after reducing the playing staff to only 16.

The money we receive from paying spectators is not sufficient to pay rent and interest on the North Stand to Thamesdown Council and the cost of having the Police at the Ground.

Wages, travel, heat, kit, telephone, insurance, laundry and many many more expenses all have to come from our Competitions and our Clubs. So you can understand why I make the plea to support the team as well as you can, come to the Home Games and help us to move up to where we rightly belong.

These notes are written before our home game on Saturday so I cannot make comment on that.



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John Ward talks to KEN BEAMISH

"When I realised I wanted to get involved on this side of football", said Ken Beamish, looking up from behind the manager's desk, "I set about getting my coaching badges. The first practical experience was a taste of the reserves here at Swindon for two years; it seemed to go reasonably well and then I acted as caretaker for a half a dozen games. Obviously I applied for the Manager's job when it was advertised; I suppose the Directors must have been sufficiently impressed with what they had seen of me up until then."

Ken made it all sound so simple but he was also ready to talk frankly about the changes which had taken place at the club during the past four months. The first one which we discussed concerned apprentices. "There was no way we were giving up the youth team", Ken insisted. "A lot of rallying round was needed last season to keep things going and through the summer we put in a great deal of work to find sponsors and obtained help from the supporters co-operative. You could say that the government is the biggest sponsor through the Youth Training Scheme! We are taking on four or five apprentices whose wages will be paid through the YTS. If you ask me that's abusing the system."

We did not pursue the intriguing idea of Swindon Town apprentices finance by Mrs. Thatcher, Norman Tebbit or the Taxpayer, depending how you look at it; instead Ken went on to make more points about quality. "Up until now", he - ed, "if the club was not sure about a lad when he finished his apprenticeship, he could be given twelve months' grace to prove himself as a professional. We are not going to do this any longer, he must already have made the grade while he is an apprentice. This means that he must already be playing in the reserves and be obvious first team material by the time he is eighteen or we don't offer him a professional contract. These higher standards are going to filter back right through the club so we will be looking to take on even higher quality apprentices in the first place."

The need for financial stringency has meant other changes on the playing side too. "The squad is smaller this season", Ken acknowledged, "but anyone of those who are not playing in a first team game will still be good quality lower league material. This means that if somebody drops out through injury, whoever fills the gap won't necessarily be out when the original player is fit again. During the summer I have recruited players with experience, not necessarily older ones, but players with plenty of league games under their belt. It's experience which brings consistency and that's what you need to win promotion. It also means

that competition for places, which keeps players on their toes. One problem last season was that Jimmy Allan, for example, was never really pushed for the goalkeeper spot, now it's neck and neck between him and Scott Endersby; at this stage (a week before the season begins) I don't know whom I'm going to play."

Prompted by all this emphasis on quality and the need for competition for places I asked about the transfer of Paul Rideout. "It was in the best interests of the club", Ken replied. "I had no doubts at all that we had to let him go; it was merely a question of getting as much as we could for him. We needed the money for two reasons; in the first place it meant I could make realistic wage offers to some of the existing players. If I hadn't been able to, under the existing system we would have had to let them go on free transfers. Mind you that doesn't mean that we have gone above the club's wage structure. I don't believe it's right for any player to be earning substantially more than the rest of the squad. I am not prepared to make exceptions even if it means being unable to bring a player I want to Swindon."

"The second reason why we needed the money was to build a promotion side. Obviously we needed a quality replacement for Paul so I was delighted to sign Alan Mayes. Then last year we were a bit unbalanced: too often we had a right footed player on the left side; now we have Gary Nelson playing wide on the left. The other gap which I wanted to fill was player coach. I have always regarded management as a two pronged affair and I'm very pleased to have brought Paul Richardson to Swindon. I had watched him regularly as a player and knew that he was very keen on coaching. We got to know each other during the course of several interviews and get on very well; but this does not stop us expressing different opinions if we disagree."

Finally I come round to the most obvious question of all; How did Ken view the prospects for the coming season? "We have a fine squad here now", Ken replied. "There's not a lad here whom you have to keep an eye on. They are all dedicated and ambitious professionals. I am not worried if we don't get off to a flier: the league's a marathon, not a spring, as they say. But I'm well aware of what's expected of me", he added with a big grin. "I only have a twelve month contract so we obviously have to be promoted or on the fringe. I don't mind the pressure it's all part and parcel of the job. It's just that you might say there is a little more urgency than normal!"

Canon

Introducing The Canon League.



From the beginning of the 1983 football season, The Football League Championship becomes The Canon League.

This is as a result of the biggest sponsorship in British sporting history and because Canon UK believes in the future of League Football you, the fans, will benefit from the best football deal of all time.

Canon sponsorship injects £1,000,000 into football each year for the next three seasons and there is plenty in it for you, the fans.

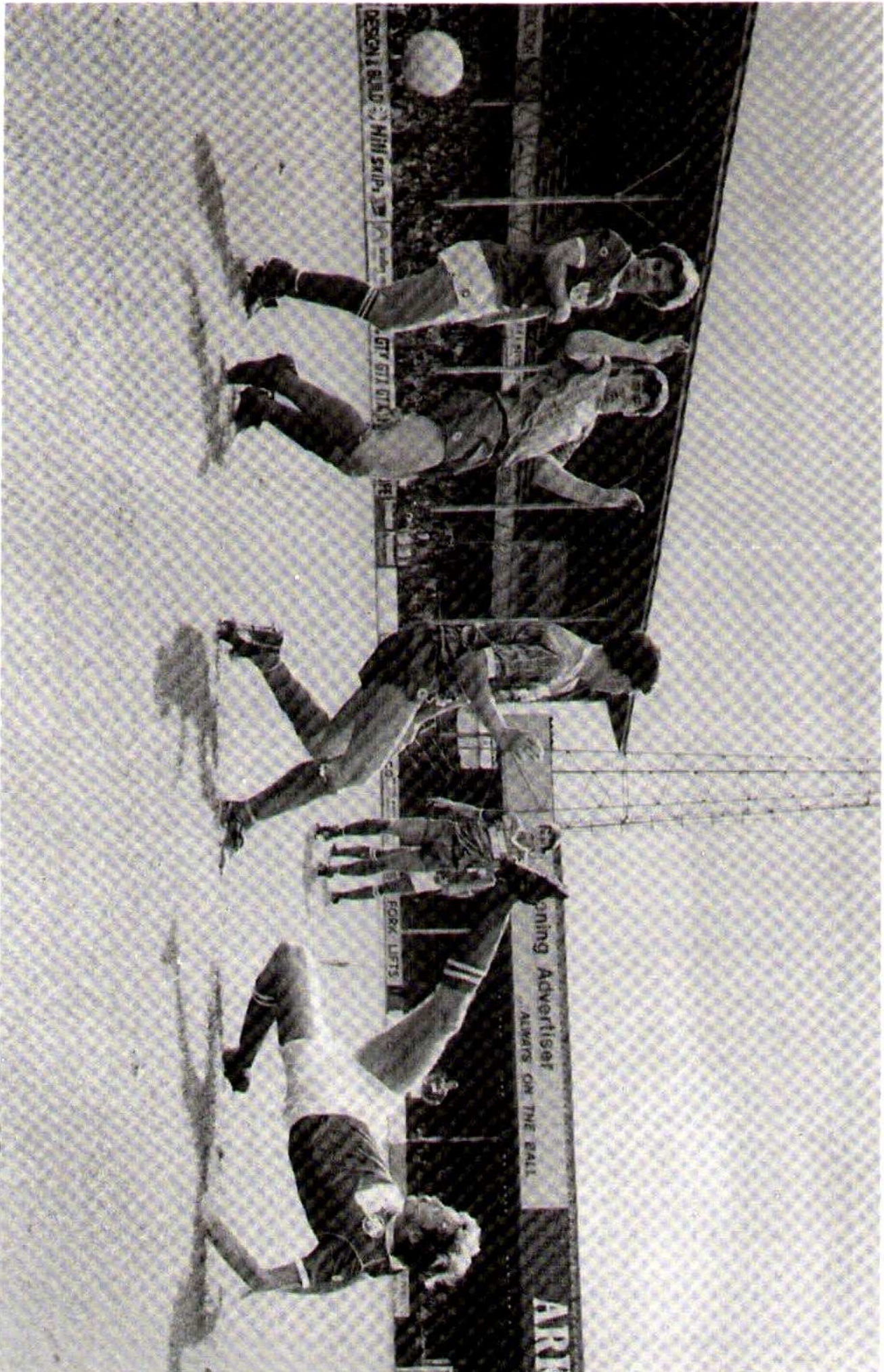
Canon's involvement with football will not change the format of The League. The Championship will run in the traditional and well proven way but with one important difference. Each of the 92 clubs will benefit and, for the first time, winners of all four divisions plus placed clubs will receive prize money.

In addition, to generate greater excitement and entertainment, awards will be given for monthly and seasonal goal-scoring achievements by clubs. And there will be payments to clubs that attract family audiences, loyalty awards to individuals and many more exciting and worthwhile benefits.

But why has Canon, manufacturer of cameras and business equipment, including copiers, computers, copyphones, calculators, microfilm and electronic typewriters, whose years in sports sponsorship have been spent mainly at an international level, suddenly chosen to sponsor The Football League Championship?

Canon (UK) Ltd., whose headquarters are at Croydon in Surrey, is a company employing more than 700 staff. This sponsorship can be interpreted as a gesture of faith in the same British expertise that has taken the company from nothing to market leader in just seven years.

Canon has been involved with sports sponsorship for many years – World Cup football; skiing; ice-skating; showjumping; motor racing and the Olympics. Now it has chosen to sponsor League Football and looks forward to an association with the world's most famous national football competition – The Canon League.



Town defender Nigel Gray anxious to add his name to the scorersheet as he shoots for the Chester goal in Saturday's County Ground victory.

Some great TOWN gift ideas at the Souvenir Shop call in after the match

Ashtrays	£2.40	Note Pads	0.50
Address Books — Plastic Cover	0.50	Pens — Shaefer Fountain Pens	1.80
— Hard Cover	0.85	— Shaefer Ball Points	1.30
Bobble Hats	1.15	— Papermate	2.35
Book Markers	0.20	— Silver Pennant	1.00
Bracelets	0.75	— Majestic Teak	1.00
Brooch with St. Christopher	0.70	— Carefree Blue	0.25
Car Stickers — Roseete	0.80	— Jetstar Black	0.70
— Straight	0.60	Pennants — Large	1.95
Credit Card Wallets	0.80	— Triangular	0.65
Coasters (Beer Nats)	0.45	Placques	1.10
Defroster (Windscreen Scraper)	0.10	Photographs — Team	0.75 and 1.60
Flat Caps	1.50	— Individual Players	0.50
Key Cases	0.95	Patches	0.60
Key Fobs — with St. Christopher	0.60	Rosettes	0.30
— Clearview	0.60	Scarves — University	1.80
— Red Leather with Medallion	0.80	— Named	1.95
— With Tape Measure	1.00	— Satin	1.20
— Leather	0.30	Tankards — Porcelain	2.20
Lapel Badges	0.75	Season Ticket Cases	0.20
Letter Racks	1.50	Tea Pot Stands	1.60
Mugs	1.20	Ties	2.50
Money Boots	1.35	Waving Hands	0.30
Necklets with St. Christopher	0.65	Sweat Bands	1.00

AND IN THE SPORTS SHOP

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FIXTURE LIST

DIVISION 4

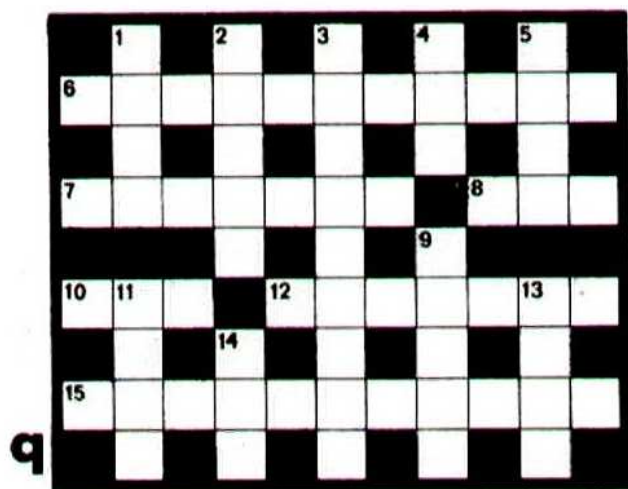
Date	Opponents	
Sat 1983		
Sat Aug 27	Chesterfield	A 0-1
Tues 30	Plymouth Argyle (Milk Cup 1)	H 1-0
Sat Sep 3	Chester	H 4-0
Tues 6	Halifax Town	H
Sat 10	Darlington	A
Tues 13	Plymouth Argyle (Milk Cup 1)	A
Sat 17	Blackpool	H
Fri 23	Stockport County	A
Tues 27	Aldershot	A
Sat Oct 1	Rochdale	H
Tues 4	Milk Cup 2 (1L)	
Sat 8	Crewe Alexandra	A
Sat 15	York City	H
Mon 17	Tranmere Rovers	A
Sat 22	Colchester United	H
Tues 25	Milk Cup 2 (2L)	
Sat 29	Reading	A
Tues Nov 1	Hereford United	H
Sat 5	Northampton Town	A
Tues 8	Milk Cup 3	
Sat 12	Hartlepool United	H
Sat 19	F.A. Cup 1	
Sat 26	Mansfield Town	A
Tues 29	Milk Cup 4	
Sat Dec 3	Doncaster Rovers	H
Sat 10	F.A. Cup 2	
Sat 17	Bury	H
Mon 26	Torquay United	A
Tues 27	Wrexham	H
Sat 31	Peterborough United	A
Sat 1984		
Mon Jan 2	Bristol City	H
Sat 7	Chester (F.A. Cup 3)	A
Sat 14	Chesterfield	H
Tues 17	Milk Cup 5	
Sat 21	Blackpool	A
Sat 28	Darlington (F.A. Cup 4)	H
Sat Feb 4	Rochdale	A
Tues 7	Milk Cup S.F. (1L)	
Sat 11	Stockport County	H
Tues 14	Milk Cup S.F. (2L)	
Wed 15	Hereford United	A
Sat 18	Reading (F.A. Cup 5)	H
Sat 25	Colchester United	A
Sat Mar 2	Tranmere Rovers	H
Tues 6	Northampton Town	H
Sat 10	Hartlepool Untd. (F.A. Cup 6)	A
Sun 18	Crewe Alexandra	H
Sat 24	York City (Milk Cup Final)	A
Fri 30	Halifax Town	A
Sat Apr 7	Aldershot	H
Sat 14	Doncaster R. (F.A. Cup S.F.)	A
Gd Fri 20	Wrexham	A
Sat 21	Torquay United	H
Sun 29	Mansfield Town	H
Sat May 5	Bristol City	A
Mon 7	Peterborough United	H
Sat 12	Bury	A
Sat 19	F.A. Cup Final	

FOOTBALL COMBINATION

Date	Opponents	
Sat 1983		
Wed Aug 31	West Ham United	H
Wed Sep 14	Leicester City	A
Sat 17	Watford	A
Tues 27	Crystal Palace	H
Sat Oct 1	Arsenal	A
Tues 4	Ipswich Town	H
Wed 12	Millwall	A
Tues 18	Birmingham City	H
Sat 22	Tottenham Hotspur	A
Tues 25	Fulham	H
Tues Nov 1	Queens Park Rangers	A
Sat 5	Oxford United	H
Tues 8	Norwich City	H
Tues 15	Chelsea	A
Tues 22	Brighton & Hove Albion	H
Sat 26	Luton Town	A
Tues 29	Luton Town	H
Tues Dec 6	Southampton	H
Sat 10	Swansea City	A
Tues 20	Bristol Rovers	H
Sat 1984		
Sat Jan 7	Reading	A
Tues 11	Norwich City	A
Sat 14	West Ham United	A
Tues 24	Leicester City	H
Tues 31	Crystal Palace	A
Tues Feb 7	Watford	H
Sat 11	Ipswich Town	A
Tues 21	Arsenal	H
Sat 25	Tottenham Hotspur	H
Tues 28	Fulham	A
Wed Mar 7	Oxford	A
Sat 10	Queens Park Rangers	H
Tues 13	Swansea City	H
Wed 21	Bristol Rovers	A
Tues 27	Birmingham City	A
Sat 31	Reading	H
Tues Apr 3	Charlton Athletic	A
Tues 10	Chelsea	H
Tues 17	Brighton & Hove Albion	A
Tues 24	Charlton Athletic	H
Tues May 8	Millwall	H
Sat 12	Southampton	A

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Ninety-Niner Crossword devised by David Peck



ACROSS

6. In 1983 he completed a hat-trick in captaining his third successive club (Cardiff, following Sheffield Wednesday and Rotherham) to promotion from Division Three. (5, 6)
7. One of the summer's contestants in the drastically-slimmed NASL. (7)
8. No-one has since approached his tally of 52 League goals in one season for Peterborough. (3)

10. Kennedy, the accumulator of medals. (3)
12. Defender who had a few games for York after a hundred for Morton and four hundred for Bristol City. (7)
15. This midfielder won promotion to Division One with Leicester in 1980; in 1981 he stepped down to Notts County and within weeks had won . . . promotion to Division One! (4, 7)

DOWN

- 1&2. Manager who went from Wales to Hull. (4, 5)
3. Half-back who made around 350 appearances for Chesterfield (had he 'broadened out', might he have played for Forest??). (8)
4. --- Bond, old one-armed referee. (3)
5. See 13 down
9. Club which drew exactly half of its League matches last season. (5)
11. Kennedy, the brother of Keith. (4)
13. & 5dn. Bolton scorer in the 1953 FA Cup final whose early injury helped swing the match Blackpool's way. (4, 4)
14. The word which distinguishes the nicknames of Birmingham City and Coventry City. (3)

QUIZLINE

1. How many Football League Clubs are there in the County of Lancashire? (Be careful with this one).
2. Northern Ireland took 3 goalkeepers to Spain for the 1982 World Cup, Pat Jennings, Jim Platt and who else?
3. Which was the 1st Football League Club to average 50,000 for their home league matches? (N.B. It is not Manchester United).
4. Which Scottish International was also capped for two other countries at soccer?
5. Which Club was voted out of the League in 1931 and voted back in a year later?
6. Which Club was beaten 9-1 in a home match in the season they won the League championship.
7. Who was picked for England in the 1960's, withdrew because of injury and was never selected again?
8. Which post-war Cup Final scorer has a surname which is a palindrome? (i.e. It spells the same backward and forward).
9. Manchester United was the last club to win the league on goal average, which was the last club to win the Scottish League on goal average?
10. Which former Football League Club's ground record was set for a sport other than football?
11. Which player has scored the greatest number of penalties for England?
12. Who is the only player to play in BEATEN Cup Final sides both before AND AFTER the war?
13. The 1923 Cup Final attracted a record Wembley crowd of 126,000. Which was the next final to be watched by 100,000 people?
14. Which Club won one European competition and reached the Semi-final of another in the same season?
15. How WIDE is the penalty area?
16. Which country won only two games yet finished 3rd in the World Cup?
17. Which two Clubs have never played in the 1st Division or the 4th Division?
18. Which was the 1st overseas country to DRAW with England on English soil?
19. Which player holds the record for scoring the most F.A. Cup goals in one season?
20. Which club has LOST the most F.A. Cup Semi-finals?



Alan Mayes heads goalwards

PEN PICTURES

LEE SMELT.

Born at Edmonton, he began his career with Colchester United and moved on to Gravesend F.C. before joining Nottingham Forest where he was understudy to PETER SHILTON. The consistency of the England keeper limited Lee to just one first team appearance however and, following a period on loan to Peterborough Utd. he joined Town in October 1981 for a £10,000 fee.

DAVID EVANS

Joined Town during the close season of 1979 for a £22,500 fee from Aston Villa, a team he had joined straight from school and for whom he made two football League appearances. Born at West Bromwich.

PAUL HENDRIE.

Made his football League debut in the colours of Birmingham City in 1973. A former Celtic apprentice who has also had a spell in american football with Portland Timbers, he became a shayman during the close season of 1979 when a fee of £5,000 secured his transfer from Bristol Rovers.

STEPHEN WARD.

Joined Brighton from school and moved on to Northampton Town where he made fifteen first team appearances before joining Town in 1980. Derby born.

PAUL KENDALL.

Halifax born player who joined the club in 1981 as an apprentice, after impressing with top local under 16's side Northowram. Gained representative honours for Calderdale at schoolboy level.

MARTIN NUTTALL.

Oldham born Martin was a 1982 close season signing after being freed by his home town club. Originally began his career as an apprentice with the 'Latics' and teamed up with Town in preference to an offer from Sparta Rotterdam.

KEITH NOBBS.

Another 1982 close season signing, Keith has had Division One experience with Middlesbrough the team he began his career with as an apprentice and his only previous club. Born in Bishop Auckland.

DAVE STANIFORTH. (Player/Coach).

Chesterfield born Dave represented Nottingham County Boys before joining Sheffield United as an apprentice in 1965. In 1974 he moved on to Bristol Rovers and was a member of that clubs promotion winning side before leaving for Bradford City in 1979 for a £24,000 fee. Joined Town on a 'free' in July 1982.

MICK WOOD.

Began his League career with Blackburn Rovers after being on Coventry City's books as an associate schoolboy. Bury born Mick made 147 League appearances in his 10 year spell at Ewood Park before joining Bradford City in February 1978 for a fee of £15,000. Came to the Shay on a free transfer in July 1982.

TONY SMITH.

Yet another 1982 close season signing, Tony joined Town from Peterborough United where he made 68 League appearances. Sunderland born, he began his career with Newcastle United before joining the London Road side four years ago for a £6,000 fee.

BARRY GALLAGHER.

Bradford born Barry joined his home town club (City) as an associate schoolboy before becoming an apprentice professional and then full time professional in April 1979. A former England schoolboy trialist, he joined Town in March 1983.

JEFF COOK.

Began his League career with Stoke City where 30 appearances brought him five goals before moving on loan to Bradford City. A further loan period took him to Plymouth Argyle where five goals from seven appearances impressed the home side and resulted in a full time move. Joined Halifax Town in August 1983 - born Hartlepool.

STEWART MELL.

Joined Doncaster Rovers in 1979 and made his League debut that season against Huddersfield Town. Went on to make 62 League appearances and score 14 goals before joining Town in August 1983.



Commercial Break

by Mike Lewis

WHO BUYS LOTTERY TICKETS?

I suppose the first personal observation I could make on this subject is "Not enough of you"!

However as our competitions are the major source of weekly revenue outside 'gate' money the subject does stand looking into and a recent survey carried out by NOP Market Research Limited, the same company who cover the predictions for the General Election, shows some interesting facts. This is particularly relevant when the intention is to push sales back up to the level of the glory days five years ago.

2,000 people over 16 years of age, based in 180 towns and villages were interviewed and no less than 24% claimed to have bought a lottery ticket in the past year. This would mean that the adult population of 43 million would have provided 10 million purchasers of tickets within the last year.

No real difference emerged between the male and female figures claiming the above statistic as a comparative equality emerged with 25% to the men and 22% to the ladies.

People under 44 were more likely buyers with a gradual deterioration as the age rose to the retiring age of 65. At this age only 10% were recent buyers.

All social groups buy lottery tickets although the highest category is the C2 group which includes skilled manual workers, bricklayers, electricians etc.

However, the one real encouraging fact to emerge from the survey was the lack of strong bias towards a certain type of person. The whole population is there to be won over.

Perhaps it will come as a surprise to know that the Scots, with their reputation for short arms and deep pockets, came out as the top area of the country for buying lottery tickets. The HTV area were close behind (some hope there) but Central were one from the bottom.

Perhaps the grimmest statistic to emerge is the fact that sales have dipped by approximately 50% since 1978 and talking to other Commercial Managers across the country this has been most evident in the past year.

What does this mean to us at Swindon Town? Basically we still operate a successful duo of competitions, certainly compared to many clubs we are doing reasonable trade. Naturally we want to do more and all of our tickets from now on will offer exciting prizes in addition to the cash prizes.

Our prize pool is always set at a good level and by studying the regular results sheets the fact will emerge that we usually pay out the top prizes. This is what we want as it is a clear indication that most tickets have been sold.

Our target this season is to increase business by 50%. This can be done as there are many people in our area who would buy tickets each week if there was a local agent to knock on their door.

Why not start up an agency NOW. A scaled commission scheme plus other advantages are available to our agents. Get a copy of 'Support Swindon Town and Sell Lottery Tickets' from the Commercial Office or telephone Swindon 31510 or 42984 and we will send you one.

Alternatively call in and see us before the match with Blackpool on 17th September.

Introducing The Board



CECIL GREEN was first introduced to the playing facilities of the County Ground as a member of Swindon Town's Schoolboy team in the 1925–26 season. Mr. Dick Blount, a Sanford Street Schoolmaster and who also assisted Mr. Sam Allen with secretarial work, was instrumental in bringing many local boys to the club and it was his recommendation that brought Cecil to the County Ground as an amateur player to play under Mr. Ted Vizard, the first Manager to follow Sam Allen. Cecil later signed as a part time professional player.

After leaving school Cecil Green became an apprentice with a well known Swindon building firm, Tydeman Bros. and he was able to combine his football activities with his work, training in the evenings at the County Ground.

Not being able to make the first team for Swindon Cecil moved on to play for Bath City and later to Cheltenham Town where he played for twelve seasons, including a break for service in the R.A.F. during the war. His sporting activities during his war service included representing the British Liberation Forces at athletics whilst stationed near Brussels and also the Amateur Athletic Association whilst stationed in England. This was a unique situation as he was not allowed to run during peace time for A.A.A. because he was a professional footballer but in war time all was forgiven.

After the war he resumed his career with Cheltenham Town and later he joined Chippenham Town and finally Chippenham United in the Western League.

After completing his apprenticeship in the building industry, Cecil formed his own Company in 1934 but was forced to close down for the duration of the war, commencing again following his demob.

He resumed his connection with the Swindon Town Football Club when he accepted an invitation by Mr. Alf Cooper, then a Director, to become a scout, under Team Manager Louis Page, continuing this work with subsequent Managers Maurice Lindley and Bert Head.

It was Bert Head's influence that persuaded Cecil to submit his nomination for election to the Board of Directors of the Club, resulting in his joining the Board in 1959 and he has retained his seat for the ensuing twenty-five years. He was appointed Chairman in August 1973 and retained that office until his resignation in July last. During that time he has seen many changes at the Club, not only at Board and Managerial levels, but in the reconstruction of the ground facilities. The new stand with the Rendezvous, Supporters and Squash Clubs are just a few of the vast changes since those early days of Sam Allen, Cecil Green's first football boss.

Promotion has always been his ambition but throughout his association with the club the name of Swindon Town Football Club has held a very treasured spot in Cecil Green's life.



Introducing SCOTT ENDERSBY

Derby County, played Scott, at the age of 15, in an F.A. Cup Tie, the youngest player ever to appear in the Competition, a record he still holds and which is recorded in the Guinness Book of Records.

When Scott left school a number of clubs were interested in him, in fact he was on schoolboys forms for Nottingham Forest, but he chose Ipswich to continue his career and joined them as an Apprentice. He signed professional forms at the age of seventeen and during this period played twice for the England Youth Team.

Although being on the bench five times in European Competition the year Ipswich won the UEFA Cup Scott never succeeded in breaking through to the first team and decided to lower his sights to gain League experience. He joined Tranmere Rovers and made his League debut in September 1981 becoming their regular keeper for two seasons before joining Swindon Town during the close season.

Scott was born in Lewisham, London on the 20th February, 1962 but his parents moved to Wellingborough, Northants, when he was four. At the age of 13 he began his football career training at nearby Kettering Town Football Club under the Managership of the now well know Derek Dougan. When Mr. Dougan left the club Mick Jones, now of

Scott is single and now lives in Swindon. He has a love of sport in general and plays badminton, snooker, cricket, squash and tennis.



SURVEY ON DIVISION IV

by Dave King

(A week by week report on our Division)

The opening day of the 83-84 season will have brought to all fans the initial hopes and despairs. Our 0-1 defeat at Chesterfield, where Alan Birch scored the only goal of the game, can be seen in its true perspective when we look back to the opening day of last season when we defeated Port Vale and Bristol City beat Hill City, both beaten Clubs going onto obtain promotion!

Hereford's John Newman must have been as pleased as any manager last weekend, for after his Club had to seek re-election a 4-1 away win at Aldershot was a real tonic. Former Swindon players Howard Pritchard and Brian Hughes were prominent in their Club's first match, Hughes scoring from a 25 yard free kick to earn his side a 2-2 draw at Halifax, whilst a brace of goals for Alan Crawford and Glynn Riley was instrumental in City's 4-0 home win over Mansfield in front of the Division's highest attendance 5,758.

Of last seasons relegated Clubs fortunes varies, Reading losing to the only goal of the game at Blackpool, Chesterfield beating us by the same token whilst Doncaster and Wrexham met with a 3-0 home win for Doncaster resulting.

There were three away wins, by Hereford 4-1 at Aldershot, a 2-0 win for highly fancied Colchester at Darlington, and a similar score for York at Stockport, where the home sides Mike Quinn, being dismissed for dissent, being the Divisions only sending off the day.

Of the new managers in their first full season Chesterfield's John Duncan, Cyril Lea at Colchester and former West Brom. stalwart John Wile now at the helm of Peterboro' experienced flying starts to the season where at the other end of the scale our own Ken Beamish, Crew's Dario Gradi, Cyril Knowles at Darlington, and Mick Docherty at Hartlepool all experienced their first defeat.

Late pre season transfer activity resulted in Emiyn Hughes signing a weekly contract for Mansfield, George Foster moving from Derby County to Mansfield for £15,000. Bob Lee ex Sunderland, Carlisle, Bristol Rovers moving on a free transfer to Darlington from Southampton, whilst outgoings resulted in Mick Gynn joining Coventry for £60,000 from Peterboro'.

There was not one goalless game in the Division but only a 87th minute penalty from Rochdale's Peter Farrell against Crewe saving the record. The Divisions first goal of the new season was scored by Doncaster's Colin Douglas in the 8th minute of their home match with Wrexham.

DIVISION STATISTICS FOR AUG. 28th

Home Wins 6
Away Wins 3
Draws 3

Highest Attendance: 5,758 Bristol City v
Mansfield
Lowest Attendance: 1,411 Darlington v
Colchester

Aggregate Attendance: 31,127
Average Attendance: 2,593
Total Goals Scored: 31

NINETY-NINER ANSWERS

Answers - 3

ACROSS

6. Jimmy Mullen
7. Seattle
8. Bly (1960/61)
10. Ray
12. Sweeney
15. Mark Goodwin

DOWN

1. & 2. Mike Smith
3. Smallwood
4. Alf
5. See 13 down
9. Leeds
11. Alan
13. & 5DN. Eric Bell
14. Sky (Blues)

Swindon winger Gary Nelson leaps over Chester goalkeeper Harrington after scoring the first goal in Saturday's win.



Bottom Left

Alan Mayes almost scores his hat-trick — had this shot gone in against Chester at the County Ground on Saturday.

Top Right

Two-goal Alan Mayes (left) causing more problems in the Chester goalmouth in the Town's 4-0 victory on Saturday.

Bottom Right

The one that didn't count as the ball enters the Chester net for a possible fifth goal, but goalkeeper Harrington was impeded by Town players included Nigel Gray.



Photo Call

BY DAVE EVANS



UPS AND DOWNS OF FORMER TOWN PERSONNEL

by Dave King

Former Swindon staff who are still in the world of football are stretched throughout the different levels of Professional soccer.

John Neal former Town full back is still at the helm at Chelsea's Stamford Bridge, and Bob Smith is assistant to Colin Addison at Newport, where former Town defender Kenny Stroud is on their books.

John McLaughlin and Steve Aizlewood have moved into Division 2 with Portsmouth also Andy Rollings who was on trial with Cardiff City only to injure his ankle pre-season to abort any proposed move with Cardiff pulling out of any deal.

Russell Lewis has joined Dave Syrett on the Northampton payroll, whilst Brian Hughes has done likewise by joining Torquay's Roy Carter all in our division.

Peter Eastoe remains at West Brom. although there was transfer conjecture over a proposed move to Barnsley. Glenn Cockerill is still with 3rd Division Lincoln City, and Roy Greenwood has moved up a division with Huddersfield. Brian Williams remains with Bristol Rovers and Chris Kamara with Brentford.

Bryan Hamilton is still boss at Tranmere's Prenton Park where Gary Williams is one of his full backs.

Ray McHale after a spell on loan to Bury last season is back at Bramall Lane, Sheffield United's base.

Howard Pritchard returned to his former club Bristol City, Tom McAllister is still on

West Hams. books, Chic Bates remains with Shrewsbury, as does Chris Turner with Cambridge United.

Eoin Hand is manager of international team of Eire.

At non-league level, David Peach has moved to Andover from Orient.

Ray Baverstock, Paul Collicutt, Steve Scarrott are at Cheltenham Town in the Southern League, Kenny Norman is still at Forest Green, but David Dangerfield has now moved onto Hellenic League Club Shortwood. Keith Tanner is now at Gloucester City, whilst Geoff Chalklin is at Trowbridge, Martin Blackler has signed for Witney Town.

An interesting note for our slightly older supporters is that John Woodruff, son of our former player Bob, a prominent player with us in the early 1960's, made his debut for Newport against Bristol Rovers on the opening day of the season, Peter Noble was released by Blackpool at the end of last season the last playing member of our victorious League Cup winning team of 1969 to still be in the Football League. Wilf Tranter is manager at Witney Town, whilst Frank Burrows helps out with coaching duty at Southampton. Ian Miller is still with 2nd division Blackburn, whilst David Moss is still a favourite with the crowd at 1st division Luton. Former goalkeeper Kevin Roberts at Alliance League Club Weymouth was unfortunate to break his ankle pre-season and is out of action until after Christmas. Don Rogers has now left the staff here at the County Ground.

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ANSWERS TO QUIZLINE printed in last programme.

1. Bolton Wanderers - some way ahead of Stoke City.
2. Danny Blanchflower - was 36 when he scored in the 1962 final.
3. Southampton.
4. Harry Morris - of East Fife v. Ireland in 1949.
5. The 1966 match, Everton v. Liverpool (63,329).
6. The Oval - Bramall Lane - Trent Bridge, Nottingham.
7. Wheeler (Bolton), Foulkes (Man. Untd.), Barlow (W.B.A.), Pilkington (Burnley).
8. Bradford City (39,146 v. Burnley in 1911).
9. Jimmy Nicholl (Man. Untd.) was born in Canada.
10. George Eastham.
11. 1927 - Arsenal, Reading, Southampton, Cardiff C.
12. Sheffield Wednesday (on six occasions).
13. Leceister City in 1961-62 season. (Spurs won both League and Cup the previous season).
14. Chester.
15. Sunderland in 1935-36 season.
16. Everton have met Liverpool 128 times in 1st Division games.
17. Blackpool.
18. Egypt (in 1934).
19. John Charles.
20. No player wearing the No. 3 jersey has scored.

YOUTH TEAM FEATURE

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GARY FULBROOK was born in Bath on 4th May, 1966 and has lived there all his life. He was educated at Brislington Comprehensive School in Bristol where he played for the school at football.

Gary represented Bristol Schools and played five times for Avon County Under 19 XI. He trained with Bristol City from the age of 12 to 14 and then signed as an Associated School-boy for Southampton, playing in their Youth Team. He signed Apprentice Forms for Swindon Town on the 12th July 1982.

Gary's other sporting interests are cricket, rugby and badminton.

F. A. YOUTH CUP

7 Sept. 83 A.F.C. Bournemouth A

South East Counties Junior League

1983

27	August	Reading	A 3-0
3	September	Southend United	H 9-0
17	September	Tottenham Hotspur	H
1	October	Luton Town (Cup)	A
8	October	Wimbledon	H
15	October	Brentford	H
22	October	Brighton & Hove Albion	H
29	October	Bristol Rovers	A
5	November	Luton Town	H
12	November	Cup - 2nd Round	
19	November	Oxford United	A
26	November	Southend United	A
10	December	Tottenham Hotspur	A
17	December	West Ham United	H

1984

7	January	Wimbledon	A
28	January	Bristol Rovers	H
25	February	West Ham United	A
3	March	Oxford United	H
10	March	Reading	H
17	March	Brighton & Hove Albion	A
24	March	Luton Town	A
7	April	Brentford	A



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HALIFAX TOWN

Jimmy Allan	1	Lee Smelt
Charlie Henry	2	Keith Nobbs
Colin Bailie	3	Mick Wood
Gary Emmanuel	4	David Evans
Nigel Gray	5	Tony Smith
Mike Graham	6	Paul Hendrie
David Hockaday	7	Barry Gallagher
Paul Richardson	8	Jeff Cook
Andy Rowland	9	Stephen Ward
Alan Mayes	10	Paul Kendall
Gary Nelson	11	Dave Staniforth
	12	

REFEREE:

MR. J. A. MOULES, (Ongar, Essex). Started refereeing in 1968 in the Harlow and District League, then through the Essex Senior League and the Football Combination to the Football League. Refereed 5th Round F.A. Vase matches (1980 and 1981), the midweek League Cup Final (1980), and the 1982 Essex Senior Cup Final.

Married, with one son, he is a manager for a computer company, and enjoys all sports, particularly golf and athletics. A qualified Referee Instructor, he is Chairman and Training Officer for the Harlow Referees' Society and also trains local children in football.

LINESMEN:

RED FLAG: MR. B. P. BISHOP
(Southdown, Bath)

YELLOW FLAG: MR. D. R. PALMER
(Radstock, Avon)

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